

## **Historic, Archive Document**

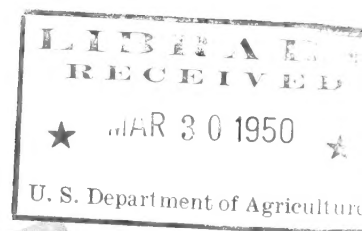
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Index

1950

62.83



*Hybrid Tea  
Rose*

**MRS. BREEDLOVE**

"A star is born" in this new and different pink Rose. We have grown Mrs. Breedlove long enough since developing it to know and appreciate its many superior qualities. Nature endowed this strong, sturdy plant with long stems, soft shiny pink buds with a suggestion of orchid at the tip of the petals, and a new-dawn freshness that wins admiration at a glance.

Mrs. Breedlove, registered in 1943 with The American Rose Society, has won acclaim wherever shown. Gardeners love it for its sturdy bushes and the long-lasting blooms, which are always beautiful, but especially so in autumn.

\$1.00 each; 10 for \$9.00

*Breedlove Nurseries*

**TYLER • TEXAS**

Library, U. S. Dept. of Agriculture,

Washington 25, D. C.

# Breedlove's PATENTED ROSES

A quarter of a century spent in the growing and marketing of Roses has, we believe, enabled us to select the best for our customers. Having very carefully chosen our list from these time-tested varieties, we are convinced these are the **BEST** that can be grown for discriminating gardeners who want the world's newest and most beautiful Roses. These are our highest quality plants, produced in our own fields under ideal conditions and with up-to-the-minute scientific methods, assuring you the finest plants that can be grown anywhere.

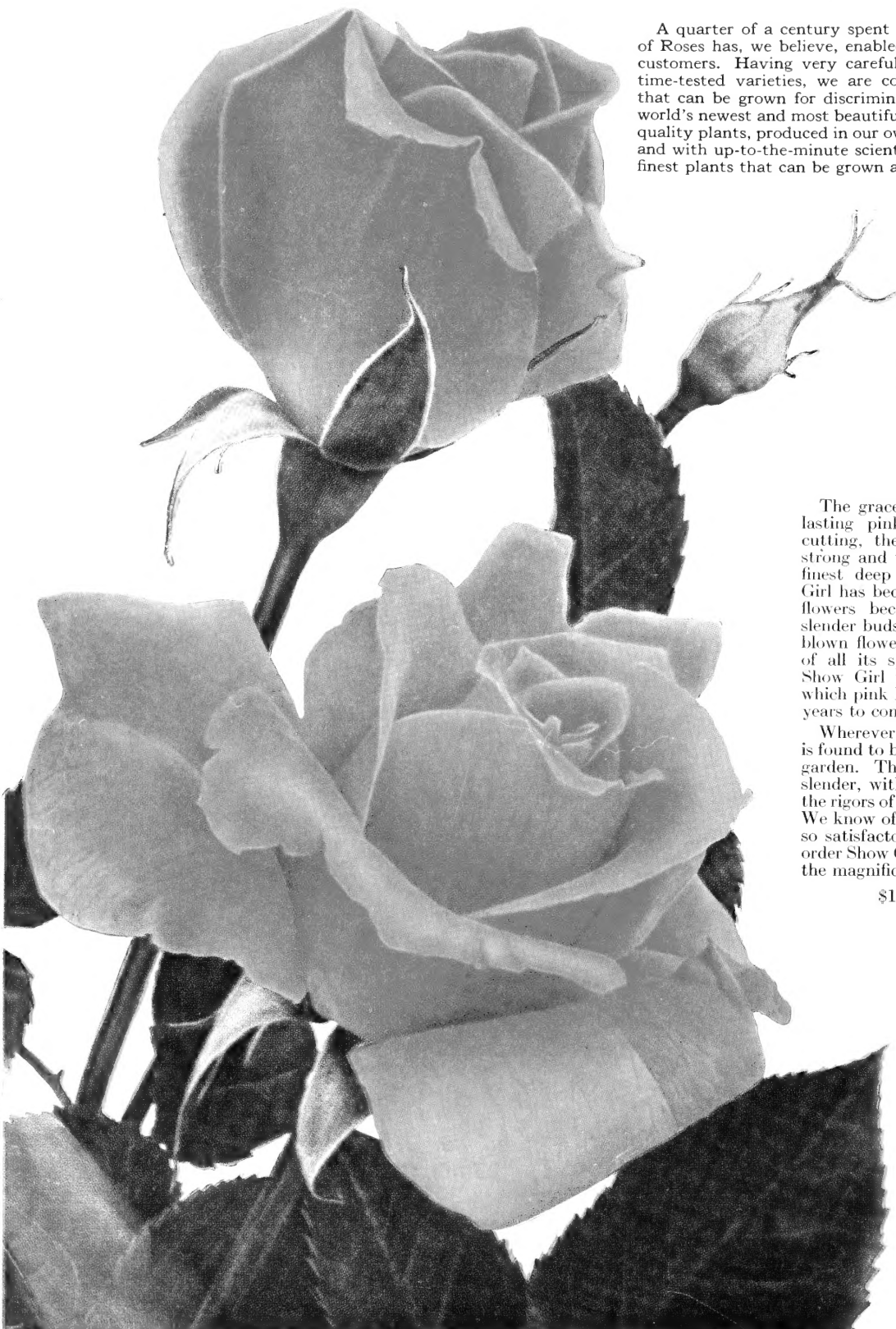
## SHOW GIRL

Plant Pat. 646

The graceful, beautifully formed, long-lasting pink buds, ideally adapted for cutting, the extra long stems, the very strong and vigorous plants make this the finest deep pink Rose we know. Show Girl has become the favorite pink for cut flowers because of the heavy-textured, slender buds, opening to the loveliest full-blown flowers you can imagine. Because of all its splendid qualities, we predict Show Girl will become the standard by which pink Roses will be judged for many years to come.

Wherever Roses are grown, Show Girl is found to be one of the best plants for the garden. The bush is tall, strong, rather slender, with heavy canes. It withstands the rigors of heat and cold as do few others. We know of no Rose that will prove quite so satisfactory. So if you want the best, order Show Girl now, plant early and enjoy the magnificent blooms of this fine Rose.

\$1.50 each; 3 for \$3.75  
10 for \$12.50





## *To Our Friends and Customers:*

You have in your hands the largest and most comprehensive Catalog ever sent out by Breedlove Nurseries. When you examine it, you will find listed about all the plants you will need for your home or orchards. Fruit, shade and ornamental trees, shrubs, evergreens, roses, azaleas, vines and many other plants are featured.

Twenty-three years of experience in growing and marketing fine plants have qualified us to give you the very best of service and to supply you with the highest quality in nursery stock. When you order from Breedlove's, you are assured of receiving the best from a firm with a long record of reliability.

Our experience and ability to produce the finest in plants are at your service. If you have an opportunity, come in to see us. It gives us particular pleasure to welcome our old customers and to thank them personally for their patronage, which has contributed so much to our success. Our new customers are as welcome as the old, and we shall be happy to give you every possible consideration and to extend every courtesy. It is our sincere desire to give you the kind of service that will keep you coming to us for your plants through all the years to come. If you cannot arrange to visit us, send us your order by mail, wire or telephone and it will have prompt attention.

Sincerely yours,

A handwritten signature in cursive script, reading "Jesse Breedlove". The signature is fluid and elegant, with a large initial "J" and a long, sweeping underline.

Jesse Breedlove

JB:mc

P.S. Please note that all our plants are shipped prepaid to any point in continental United States. Information regarding shipments to foreign countries will be cheerfully given.

# Planting and Care of Roses

Plant in clean ground where there will be sunshine at least half the day—not under trees or near hedges. Give bushes plenty of room. They may be spaced 18 inches apart in rows 3½ feet apart. In beds, set them 2½ feet apart. Dig holes or trenches 1 foot deep and 1½ feet wide, and fill so that the union, where the top is budded to the understock, will be at ground level.

Soak bushes for one hour in water as soon as they are unwrapped. Prune roots to 12 inches and tops to 6 to 8 inches.

Place the roots over a mound of good soil, letting the roots slope slightly downward and finish filling the hole, packing lightly to avoid air pockets. Soak soil well with water while planting.

Mound soil to 4 inches above union of the plants during winter months and remove it a little at a time early in the spring.

**CAUTION:** Do not plant too deep or in wet, low ground. Do not wet foliage when watering; let water run on the ground.

Keep your Roses healthy. Use a good dust or spray fungicide to prevent blackspot and mildew. Apply lightly each week and within 24 hours after each rain, except during the hottest summer weather. Use a good insecticide to prevent insect damage.

If your local dealer does not carry fungicides and insecticides, we can supply you. Write us for information and prices.

When cutting Roses, take short stems until the bushes have attained a good growth; and when your plants are large, prune only to the size and shape you desire. Make sloping cuts just above leaf joint or next to the branches. Always keep dead wood cut out.

No chemical fertilizer should be used in the soil when planting Roses. Apply fertilizer after the plants are rooted and growing. Be careful to follow instructions on the package and water well after each application.

**GUARANTEE:** We guarantee to ship you first-class, well-grown, healthy plants in good growing condition. Most failures are due to lack of watering before planting, lack of sufficient water after planting, improper care, over-fertilization, frost, etc., and we cannot therefore be held responsible for the results. However, we will replace at half the catalog price any plant or plants we sell that die, if notified by June 1 following planting, but in no case will we be liable for more than the purchase price of the plants.

**REFERENCES:** The Citizens National Bank, the Peoples National Bank, and the Tyler State Bank & Trust Company, Tyler, Texas; and Dun & Bradstreet, New York.

**PRICES:** Except where noted, all Roses in this catalog are 75c each; \$7.95 per doz.; \$14.95 for 25; \$27.50 for 50; \$50.00 per 100. Every plant in this catalog is sent to you prepaid.

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## MIRANDY. Plant Pat. 632

The first-place All-America Winner for 1945, Mirandy has sold sensationally. The beauty of this Rose is impossible to describe; no picture can convey the perfection of the dark velvety petals. You will have to hold the flower in your hand to fully appreciate its remarkable beauty. However, Mirandy has become so well known that it is almost needless to describe it. Free-branching, vigorous plants produce great, long-pointed, ovoid buds on amazingly long and perfect stems, opening to truly magnificent 50-petaled, dark blooms. The delightful, full-bodied fragrance will perfume your garden as can few other Roses.

We cannot recommend Mirandy too highly, for we thoroughly believe in its fine qualities. The demand has always exceeded the supply. So, while we expect to have enough this year, you are urged to place your order now to avoid possible disappointment. Early planting assures vigorous spring growth and early blooming.

The plants are above average height, free branching, strong, and disease resistant. Plant Mirandy, the most beautiful dark red Rose.

\$1.50 each; 3 for \$3.75  
10 for \$12.50

**Good as the Best—  
Better than the Rest!**

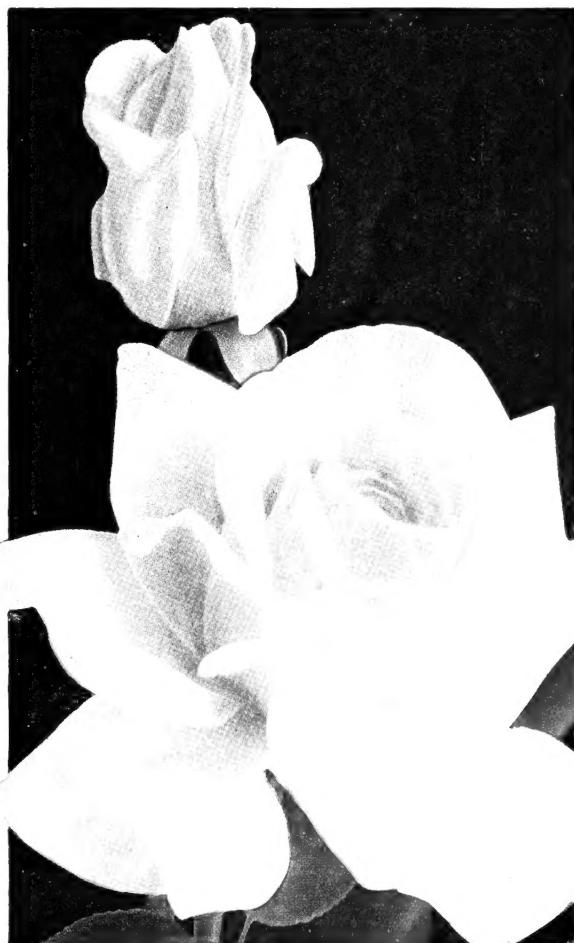
**EVERY PLANT  
PREPAID**

## REX ANDERSON. Plant Pat. 335

Truly an exhibition Rose, Rex Anderson is a dependable ivory-white that will add that desired contrast to the colors in your garden. By pinching off some of the buds, you may have these magnificent white Roses in an amazing size for your garden club show or your vases at home. The buds are perfect in form, opening into great double blooms, and are produced on an exceptionally vigorous and freely branching bush with an abundance of gray-green foliage, a most desirable combination of bud, full-blown flower, stem and bush. Try Rex Anderson in your garden.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

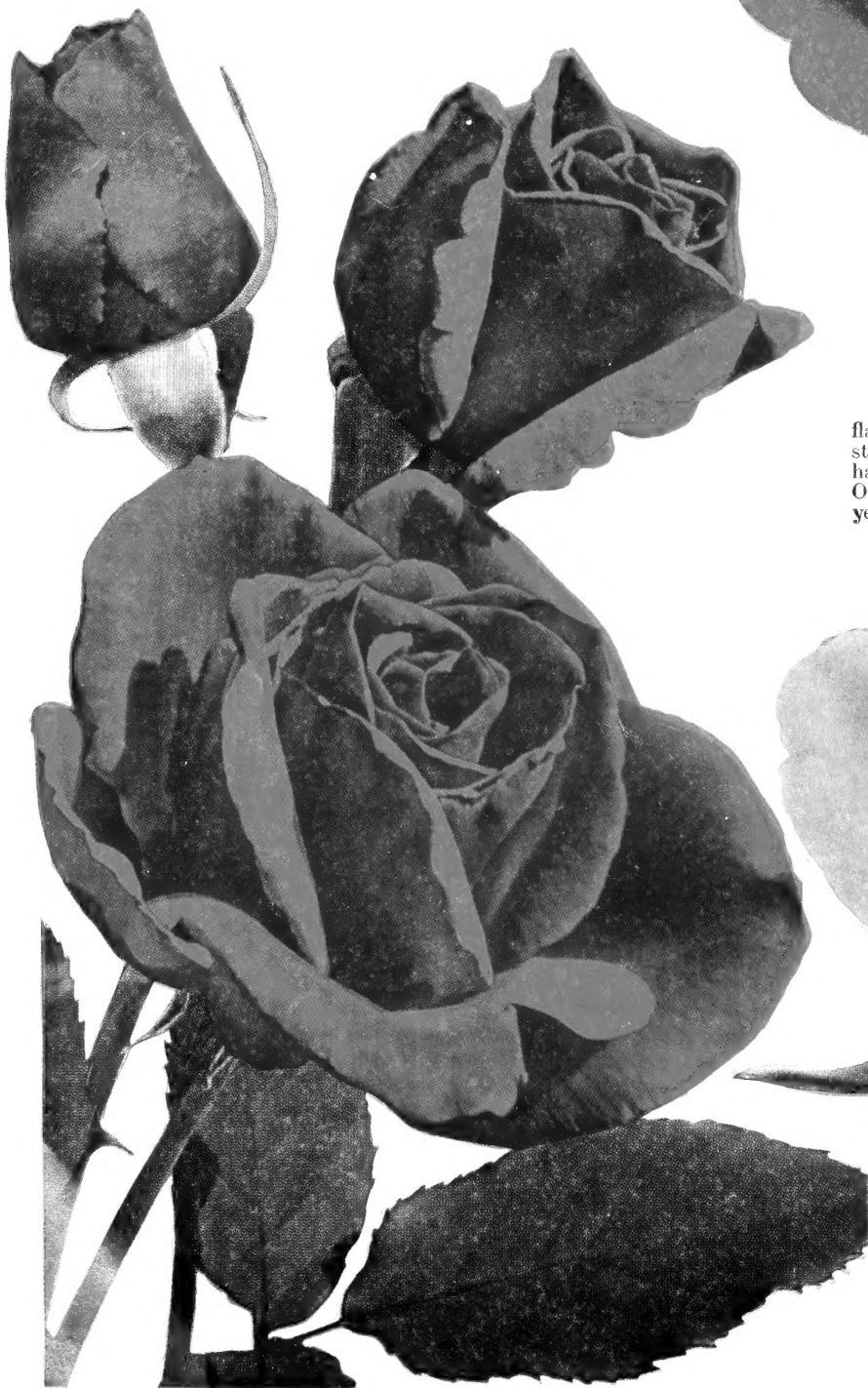
**BREEDLOVE NURSERIES • TYLER, TEXAS**



### AMERICAN FLAGSHIP. Plant Pat. 676

This famous descendant of the renowned Crimson Glory was a strong seller last year. The flowers are a rich velvety crimson, borne in great profusion on very strong, bushy plants. Here is a splendid Rose in color and in the production of buds. Plant your Roses early and have early bloom. American Flagship is very popular because of its many good qualities. We are convinced you will find it as satisfactory as have the thousands of customers who have secured their Roses from us. Plant Flagship for dependable bloom.

\$1.50 each; 3 for \$4.05



### FORTY-NINER. Plant Pat. 792

The most brilliant hues of any bicolor rose are flaunted by this new creation. Even in the bud, the startling contrast can be seen, and when the Rose is half open, the colors are truly magnificent. Petals are Orient red on the inside, while the reverse is chrome-yellow—an entirely pleasing color combination.

\$2.00 each; 3 for \$5.10; 10 for \$17.00



### R.M.S. QUEEN MARY Plant Pat. 249

Warm salmon-pink and orange tones combined in a large, beautiful flower that is splendid for cutting. Pointed in the bud form, opening to a fully double, cupped bloom. Leathery green foliage on a dependable, vigorous bush. Blooms freely.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



# Breedlove's SUPERIOR ROSES

## DIAMOND JUBILEE

Plant Pat. 824

Experts voted Diamond Jubilee top honors in the All-America tests for 1948. You will be delighted with the rich buff-orange color of the slow-opening, 5 to 6-inch blooms on strong plants with tough, leathery foliage. Stems are strong, erect, and the flowers are long lasting, either on the bush or when cut. A "Queen of Flowers."

2.00 each; 3 for \$5.00; 12 for \$20.00



*Good as the Best—  
Better than the Rest!*

**EVERY PLANT  
PREPAID**

## FANDANGO

Plant Pat. applied for

Red Roses always have been very popular. Here is another! A rich deep scarlet, changing to bright cerise-red as the bloom unfolds, with a crisp and ruffled appearance. And the color is unfading until the last petal drops. Fandango blooms among the very earliest. The bushes are compact and vigorous, with abundant, glossy leaves, and are constant bloomers, seldom without the rich-colored flowers. One of our very newest Roses. Plant early and have early blooms.

\$2.00 each; 3 for \$5.10  
10 for \$17.00



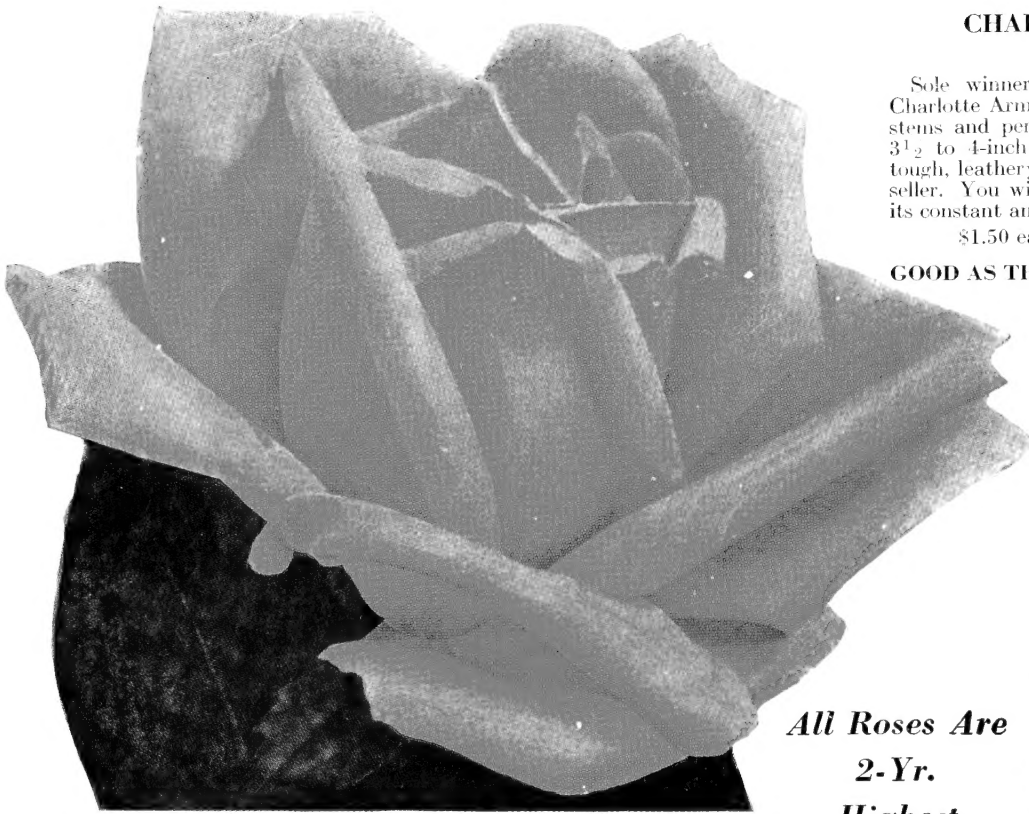
## CHARLOTTE ARMSTRONG

Plant Pat. 455

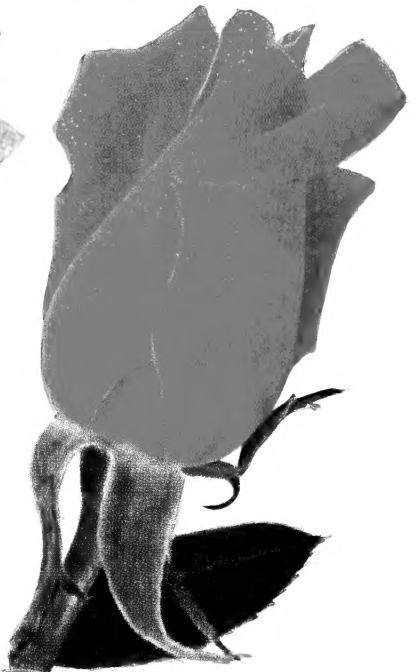
Sole winner of the 1941 All-America Award, Charlotte Armstrong remains a top favorite. Long stems and perfect carmine-red buds that open to 3½ to 4-inch cerise blooms on tall plants with tough, leathery foliage are keeping this Rose a best seller. You will love it as we do when it produces its constant and abundant bloom.

\$1.50 each; 3 for \$3.75; 10 for \$12.50

**GOOD AS THE BEST—  
BETTER THAN THE REST!**



*All Roses Are  
2-Yr.  
Highest  
Quality-  
Prepaid*

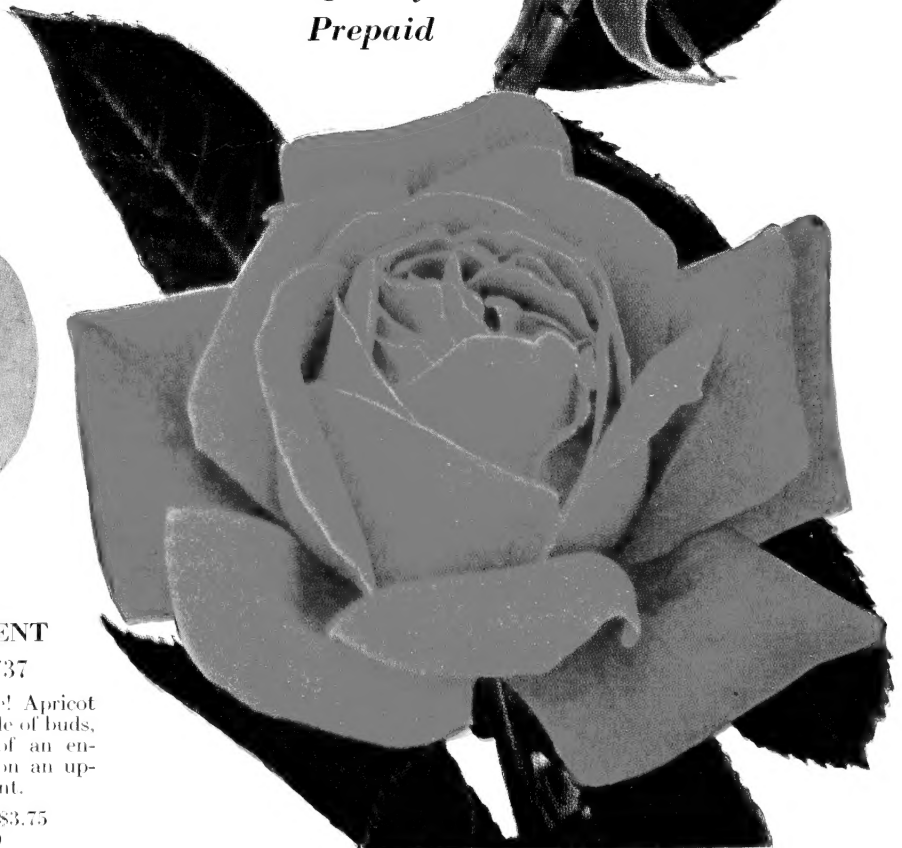


## MANDALAY

Plant Pat. 775

Gigantic, pure gold-colored blooms, up to 6 inches across, indescribably beautiful, on a hardy and prolific bush.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

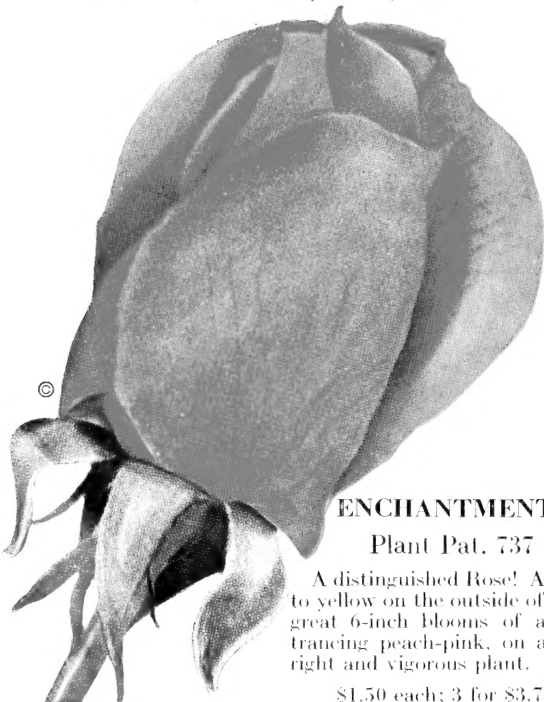


## ENCHANTMENT

Plant Pat. 737

A distinguished Rose! Apricot to yellow on the outside of buds, great 6-inch blooms of an entrancing peach-pink, on an up-right and vigorous plant.

\$1.50 each; 3 for \$3.75  
12 for \$15.00



# BREEDLOVE'S ROSES

ARE 2-YR., FIELD-GROWN PLANTS

## BETTER TIMES

Plant Pat. 23

Won Gold Medals at New York, Philadelphia and St. Louis Rose Shows and is a favorite with florists because of its length of stem, cut-flower beauty, enchanting perfume and the definitely long-lasting qualities of the buds. Bushes are hardy and upright. Better Times Roses are better Roses—top favorites with those who love the best. Your garden deserves the tried and proved.

\$1.35 each; 3 for \$3.40; 12 for \$13.50

*ALL PLANTS  
PREPAID*



BREEDLOVE  
NURSERIES  
TYLER, TEXAS

## ECLIPSE. Plant Pat. 172

The illustration will show why we are enthusiastic about Eclipse, the streamlined Rose, and one of the best all-purpose yellows we know. Gracefully dainty, the long-lasting, tapering buds are often more than 2 inches long, on straight, strong stems. Many times a medal winner—France, Italy, American Rose Society, etc.—it is among the ten top favorites. Plants are very hardy, disease resistant, branching beautifully and blooming constantly in season. You need these vigorously growing bushes, crowned with their brilliant golden blooms.

\$1.35 each; 3 for \$3.40  
12 for \$13.50



## NEW YORKER ARRANGE- MENT

Shown at the International Flower Show, New York. Note the rich effect of the half-open buds and the fully double, open Roses, which lend themselves so strikingly to dramatic and arresting arrangements. For beautiful displays, you will never beat New Yorker.



## WHITE BRIARCLIFF. Plant Pat. 108

Abundant, pure white, fully double blooms appear very early in the spring on strong, straight stems. The unbelievable quantities of exquisite buds are produced on vigorous plants. The blooms are dainty, lovely as a June bride, and extremely effective in flower arrangements; sweetly fragrant. You will be proud of these Roses.

\$1.35 each; 3 for \$3.40; 12 for \$13.50

## NEW YORKER. Plant Pat 823

Tremendous blooms, often 6½ inches across, retain their rich red sheen until the petals fall. While the red is dark, it has a sparkle and sheen all its own.

Strong, hardy, disease-resistant plants have rich foliage that is a lovely red when new, enhancing their beauty. The magnificent buds, strong plant, beautiful foliage, persistent bloom, raspberry-like perfume, unfading color—all make a perfect combination.

\$2.00 each; 3 for \$5.00;  
12 for \$20.00

*Good as  
the Best—  
Better than  
the Rest!*

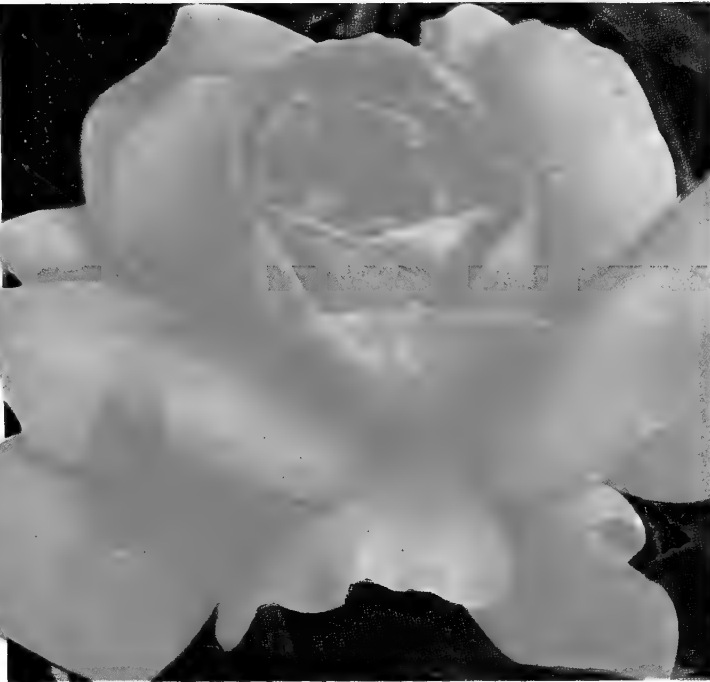


# BREEDLOVE'S ROSES

## RUBAIYAT. Plant Pat. 758

Unchallenged winner of the 1947 All-America Rose Trials. A profusion of brilliant red Roses with strong and graceful stems is produced on most excellent bushes, sturdy, vigorous, disease resistant in all climates. The old-Rose perfume is released as the buds open with a riot of shining crimson inside, accentuated by a slightly different shade on the outside of the petals. The unfailing production of great, glowing Roses on splendid plants will be an unending delight through many years. But place your order now, and plant early for the best results.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



©

## McGREDDY'S SUNSET. Plant Pat. 317

Delicately tinted with orange and rich scarlet, the profuse saffron blooms open to glorious grandeur in a lovely candelabra effect. The flowers are shapely and very attractive in form; the scent is delicate, fresh, sweet and appealing. Plants are very hardy, have excellent growth habits and are profuse bloomers. A grand burst of color for the garden from the best loved of the Irish Roses will add a contrasting touch that will be a continuing delight. Early planting insures early bloom. \$1.35 each; 3 for \$3.40; 12 for \$13.50

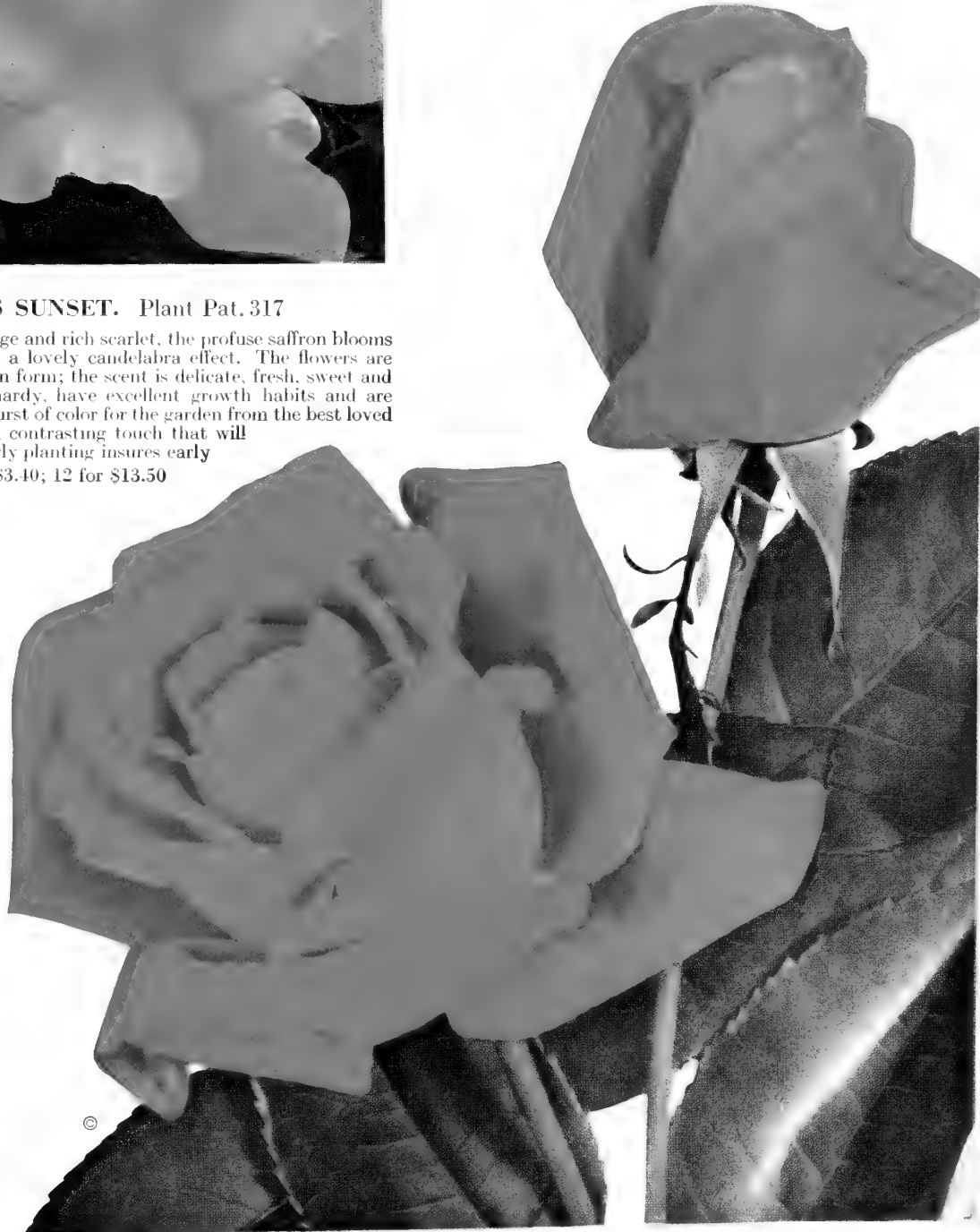
**BREEDLOVE'S  
PATENTED  
ROSES  
ARE 2-YEAR  
FIELD-GROWN  
PLANTS  
PREPAID**

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*See PEACE,  
the World's Most  
Famous Rose  
on Back Cover*

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**BREEDLOVE  
NURSERIES  
TYLER, TEXAS**



©

## TALLYHO

Plant Pat. 323

All-America Winner for 1919, this is a new Hybrid Tea, an entirely different pink than before offered. You will love the beautiful color produced through the season on these robust bushes. You will revel in the spicy fragrance, be amazed at the all-round excellence of Tallyho.

\$2.00 each; 3 for \$5.10  
10 for \$17.00

## FANTASIA

Plant Pat. 590

Daffodil-yellow all spring, summer and fall; bright tints of gold always present on a most dependable bush.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

**Good as  
the Best—  
Better  
than the  
Rest!**

TALLYHO

**BREEDLOVE'S  
BUSH ROSES  
LISTED IN THIS  
CATALOG ARE  
ALL MONTHLY  
BLOOMERS.  
PREPAID**

## THE CHIEF

Plant Pat. 456

Gigantic buds, graceful in spite of their size; rich copper, coral, flame and orange-pink when fully open. All-America Winner, 1910.

\$1.50 each; 3 for \$3.75; 10 for \$12.50

**SONATA**  
Plant Pat. 732

A great musical masterpiece in harmonious color! As truly beautiful as symphonic music played by masters of the art. Cochineal-red to pink in color, it will delight you with its perfectly shaped flowers opening slowly from unusual, long-pointed buds. Long stems support the graceful buds, enticingly perfumed. Sonata blooms in profusion from spring to frost for your constant pleasure.

\$1.35 each; 3 for \$3.40  
12 for \$13.50

**ALL  
PLANTS  
ARE SENT  
PREPAID**



***Early Planting  
Means  
Early Bloom***



**BREEDLOVE'S  
ROSES  
ARE 2-YEAR  
FIELD-GROWN  
PLANTS**

***Highest Quality***

**KATHERINE T. MARSHALL**

Plant Pat. 607

The All-America winning pink Rose for 1941 has a rare beauty and charm and was named to honor the wife of America's great General Marshall. The pink is warm and glowing, friendly and altogether lovely. Growth and foliage are equal to Radiance; perfect in form, tall and very vigorous. High praise has been accorded it in every section of the country. Long stems are perfect for cutting the full, heavy-petaled blooms.

\$1.35 each; 3 for \$3.40; 12 for \$13.50

***ORDER NOW FOR  
EARLY PLANTING!***



←←←  
**FLAMBEAU. Plant Pat. 374**

The bright glow of flaming wood fires, impossible to describe in all their shimmering beauty, can be seen in the splendid coloration of this top-ranking Rose. The peculiar sheen of the petals, the flame of the deep carmine buds, the beacon-like open Rose—you will have to see it to appreciate its splendid qualities. Its long, strong stems, bearing those trim, slender buds, the compelling color, its abundant old-Rose fragrance, the strong and hardy plants make it outstanding.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

# Breedlove's

## STANDARD ROSES

We have grown and shipped to our customers many millions of Roses in hundreds of varieties during more than twenty-two years. After examining our records to see which varieties have proven the best as well as the most popular, we selected the Roses shown on the following pages. They have met the test of time and have proven their qualities and their appeal to the public. They have been shipped into every state in the Union and into many foreign countries. So our customers really have selected this list for us, for the records prove these varieties to be what the people want.

You will find here the type, the variety and the color you need. Place your order early and plant early for best results.

**BUY THE BEST; BUY BREEDLOVE'S**

75c each; \$7.95 per doz.; \$14.95 for 25; \$27.50 for 50; \$50.00 per 100

### DAINTY BESS

The loveliest pink single Rose, of dependable, lasting color, with beautiful maroon stamens. Its peach-pink hues are delightfully pleasing in a vase or other arrangement. The big blooms are produced abundantly on a tall, vigorous bush.



### McGREDY'S YELLOW

As beautiful when fully open as in the lovely buttercup-yellow bud stage. People who see the long rows in the fields always want them for their clear and sparkling purity and perfect form.

### AMI QUINARD

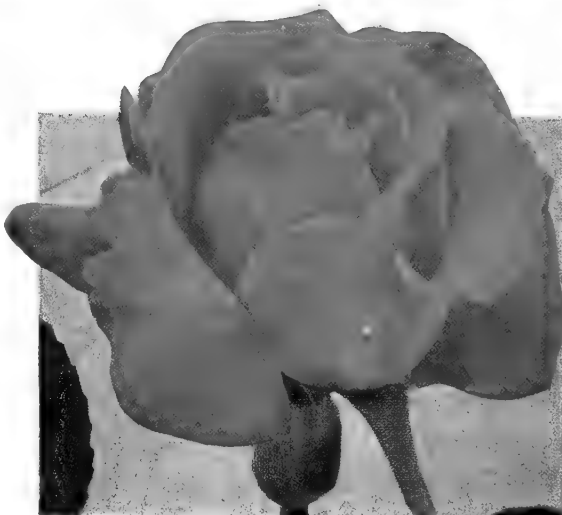
These long-pointed, blackish garnet-red buds, so deep red as to seem almost black, have become a standard for dark beauty. Its vigorous, profuse-blooming plant will not disappoint you in the amount of color it produces. Our best semi-black Rose.



### SYRACUSE

The large, exceptionally double, scarlet-crimson flowers open from beautiful buds on good strong stems; excellent plants. These heavy-petaled Roses have fine keeping qualities and a faint but pleasing fragrance.

**ALL PLANTS  
PREPAID**



**WE HAVE MANY ROSES NOT LISTED IN THIS CATALOG.  
ASK ABOUT THEM.**

**PRESIDENT  
HERBERT HOOVER**

A glorious combination of colors woven into a symphony of hues brings to you a Rose of distinction and charm. Copper, yellow and flame in perfect harmony color a marvelous Rose.

75c each;  
\$7.95 per  
doz.; \$14.95  
for 25; \$27.50  
for 50; \$50.00  
per 100



**EDITH NELLIE PERKINS**

Coppery outside and delicate salmon-pink inside of petals, with heavily overspread tints of gold in the high-centered, perfect buds. This is a favorite two-toned pink, unsurpassed for fragrance, abundance of bloom and desirability.



**POINSETTIA**

Named for the Christmas flower, with long stems supporting the sparkling red buds. This Rose has about everything a splendid red Rose should have, including an extra good bush.



**CALEDONIA**

A pure white Rose of distinction. Lovely as a June bride, very double, with perfect and delightfully perfumed buds, opening into big blooms.

*All Plants Are  
Sent Prepaid*

**HINRICH GAEDE**

Brilliant, flashy orange-red to nasturtium-red. This is a top favorite for cutting because of its unsurpassed beauty; produces dozens of colorful buds. It is, indeed, a choice Rose for your garden.

**POINSETTIA**

**BREEDLOVE NURSERIES  
TYLER, TEXAS**





# BREEDLOVE'S *Floribunda* Roses

*Famous for Unceasing Bloom from Early Spring to Frost!*

Floribundas are so named because they bloom so abundantly, so constantly, so brightly. Borders and beds create the most colorful effects. You can have the most brilliant masses of bloom throughout the whole season by using these new Floribundas at the base of tall evergreens, along your borders, in beds, here and there—in fact, anywhere you desire these extra hardy, continuous-blooming plants.

This collection of Floribundas has been made after going over the whole range of this class of Roses. We feel absolutely sure that we are offering you the very best Floribunda Roses on the market. Every one of these varieties has been many times tested and has proven all the claims made for it. You will make no mistake when you place your order now for Breedlove's famous Floribundas. Plant early for the best results.

**BREEDLOVE'S**  
**Patented Roses**  
**are all 2-yr.**  
**FIELD-GROWN**  
**PLANTS**

## *Red Pinocchio*

Plant Pat. 812

The great Pinocchio is a rich, unforgettable carmine, with all the splendid qualities of the remarkable Pinocchio family. Exceptionally free flowering, with magnificent clusters on long and heavy stems. Colors are unfading; the perfume is delightful. You will be captivated, too, by the vigorous, broad, healthy plants, which will grow for you just about anywhere.

Plant Red Pinocchio in a combination with Pinocchio (shown on opposite page) for an artistic arrangement in your garden and have the best of Floribundas. Ideally adapted for your borders, beds, base planting for evergreens, along drive-ways, spots of brilliant color anywhere you want them. Always good.

\$1.50 each; 3 for \$3.75  
12 for \$15.00

Join with 10,500 other amateur gardeners who are enjoying the benefits of the

## **AMERICAN ROSE SOCIETY**

### **MEMBERSHIP GIVES YOU:**

1. American Rose Annual—a 280-page book packed with new and authentic information on rose growing.
2. American Rose Magazine (Bimonthly)—the only periodical devoted entirely to rose growing.
3. Members' Handbook—roster, consultants, public rose gardens, rose shows and judging.
4. Use of Lending Library.
5. Help on personal rose-growing problems.

Annual dues only \$4.50, or three years for \$13.00. For complete information write Dr. R. C. Allen, Executive Secretary, American Rose Society, Box 687B, Harrisburg, Pa.





ARRANGEMENT OF PINOCCHIO

## *Pinocchio*

Plant Pat. 181

"Everblooming" does not adequately describe the abundance of bloom constantly produced on this fine Floribunda, for from early spring to frost Pinocchio is a riot of color. The rich salmon buds are a dream of appealing perfection, ideal for boutonnieres, bud vases, or anywhere you please. See the accompanying illustration of a lovely table arrangement. Note, too, the perfect form of the little graceful buds and the pleasing open blooms, so well adapted to any kind of display—just some of the many qualities that make this Rose so very popular.

The masses of dainty pink flowers are indeed pleasing and effective as edgings for beds, in borders and along driveways and paths about your place.

\$1.25 each; 3 for \$3.15

12 for \$12.50

**ALL PLANTS  
PREPAID**

BREEDLOVE NURSERIES  
TYLER, TEXAS 17





*Mrs. Breedlove's*

## FAVORITE DOZEN

Mrs. Jesse Breedlove has for many years won highest awards for her arrangements in flower shows. She now offers her selection of these varieties for their range of colors, ease of cultivation, long-lasting qualities of blooms, beauty of form, fragrance, and the disease resistance of the plants.

Note the illustrations of these fine, 2-year Roses. The four reds are unsurpassed; no better Roses are grown. The three lovely pinks are first choice of gardeners for cut flowers. Two gorgeous bicolors, Talisman and Condesa, are leaders in their group, while its soft ivory-white tint makes K. A. Viktoria queen of white Roses.

Get the best varieties and SAVE by ordering MRS. BREEDLOVE'S DOZEN.

**All twelve Roses  
on these two pages**

for **\$7.50**  
**PREPAID**  
**TO YOU**



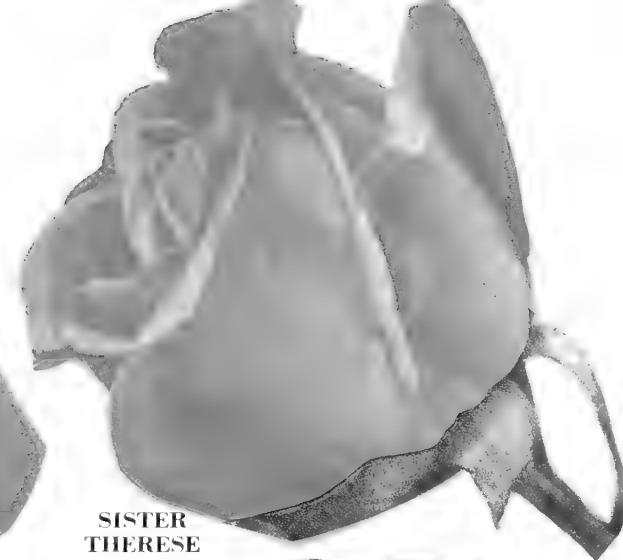
**BRIARCLIFF**  
75c each



**GOLDEN CHARM**  
75c each



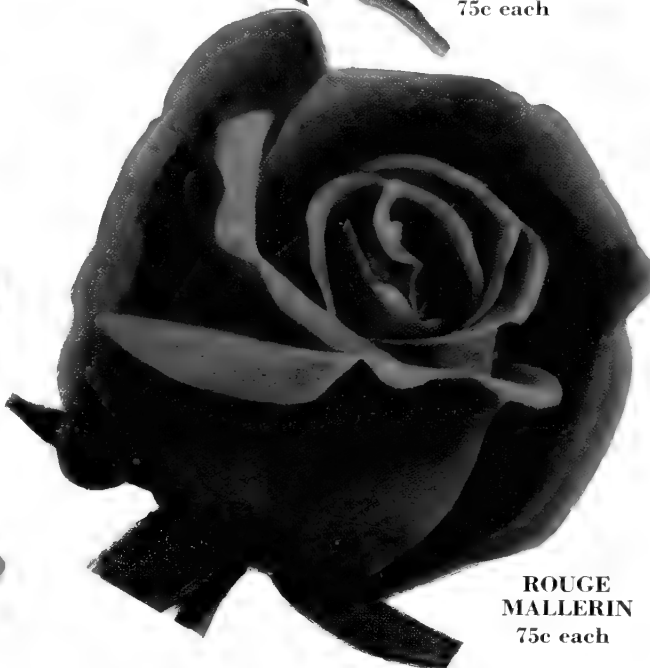
**EDITOR  
McFARLAND**  
75c each



**SISTER  
THERESE**  
75c each



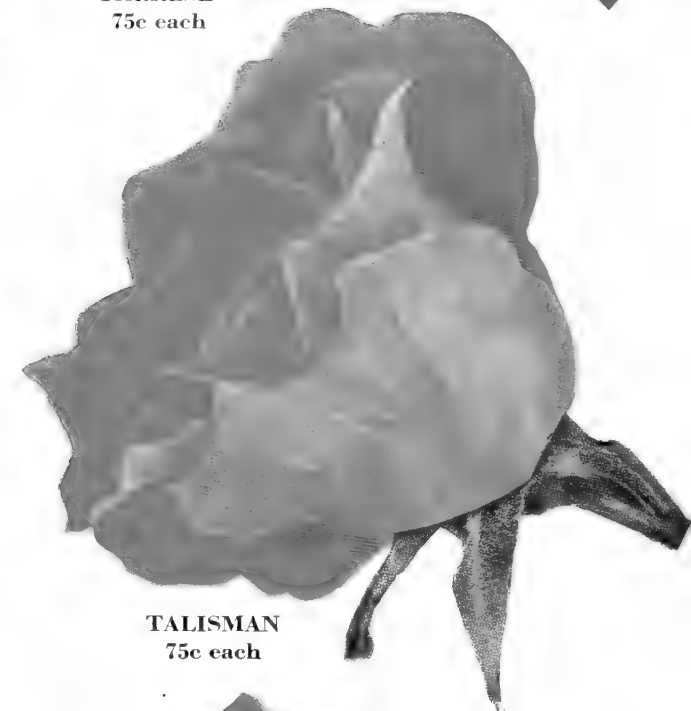
**CONDESA  
DE  
SASTAGO**  
75c each



**ROUGE  
MALLERIN**  
75c each



**KAISERIN  
AUGUSTE  
VIKTORIA**  
75c each



**TALISMAN**  
75c each



**GENERAL  
McARTHUR**  
75c each



**RADIANCE**  
75c each



**RED RADIANCE**  
75c each



**ETOILE  
DE  
HOLLANDE**  
75c each



**SUMMER SNOW.** Plant Pat. 116

Immense clusters of delicate buff-cream buds open to snowbanks of clean blooms. Try Summer Snow for that accent in your garden, planted with pink and red Roses. Plant them for a massed white effect. \$1.25 each; 3 for \$3.15; 12 for \$12.50

***Good as the Best—  
Better than the Rest!***



**WORLD'S FAIR**

**DONALD PRIOR**

Plant Pat. 377

Vivid color, rugged growth, a wealth of great clusters of deep red bloom make Donald Prior one of the very best Floribundas. Plant in borders, informal hedges, and at the base of tall-growing climbers for a generous repayment in beauty. Blooms continuously and very profusely. \$1.25 each; 3 for \$3.15; 12 for \$12.50

**BETTY PRIOR**

Plant Pat. 310

Delicate dogwood-like blooms on freely productive bushes. A riot of color the season long. Bright red buds open to shell-pink, as refreshing as a summer dawn. \$1.25 each; 3 for \$3.15; 12 for \$12.50

**WORLD'S FAIR**

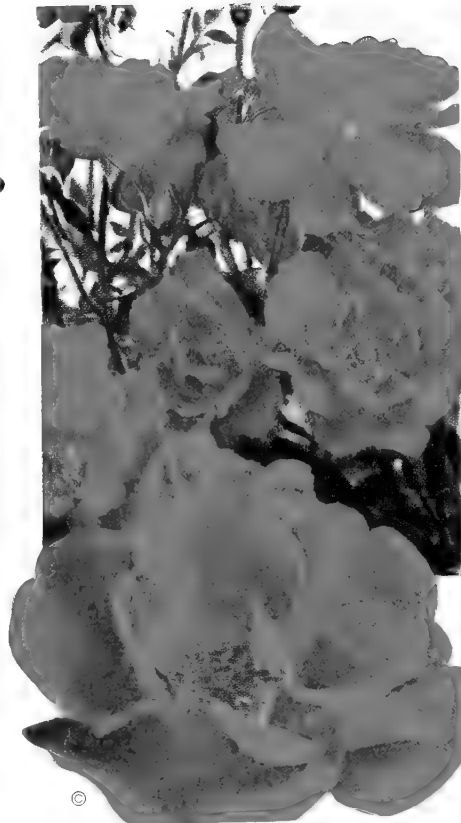
Plant Pat. 362

A glorious red Floribunda; large, double, rich scarlet flowers with a fine velvety sheen, continuously in bloom from spring to frost. A fine, bushy, very hardy plant with luxurious dark foliage, remarkable for the splendid effect of the dark red blooms. The great, generous clusters will delight you. \$1.25 each; 3 for \$3.15; 12 for \$12.50

**BETTY  
PRIOR**

**BREEDLOVE  
NURSERIES**

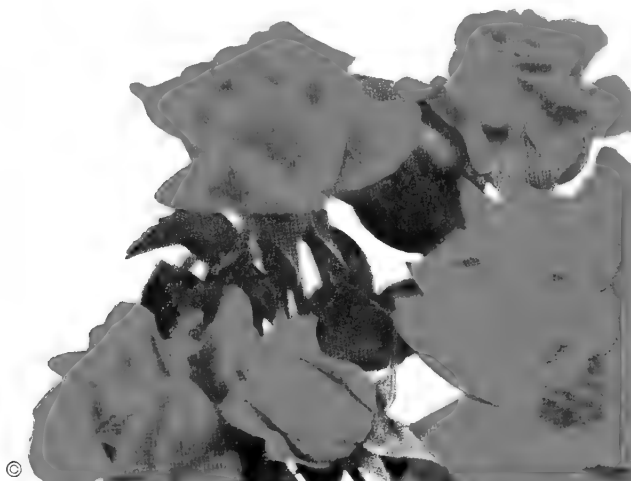
**TYLER, TEXAS**



**DONALD PRIOR**



# BREEDLOVE'S *Floribundas*



**A. GRILLE.** Plant Pat. 475

Clusters of brilliant red, with sparkling individual flowers occurring all over the rugged bush, make this one of our finest Floribundas. A Damask-like perfume adds a spice of interest to an unusually good Rose. \$1.25 each; 3 for \$3.15; 12 for \$12.50

**BREEDLOVE'S PLANTS  
ARE PREPAID TO YOU**



**PERMANENT WAVE**

**PERMANENT WAVE**

Plant Pat. 107

A fascinating Floribunda with a rare red color, Permanent Wave will gratify you with those delicately fluted and ruffled petals which give it its name. Unusual shades of cochineal-red lend distinction, and the lasting colors will win a special place in your heart. The clusters stand up well after cutting. \$1.25 each; 3 for \$3.15; 12 for \$12.50

**ALL PLANTS PREPAID**

**GOLDLOCKS**

Plant Pat. 672

Here at last is our true golden Floribunda, which has been termed "Stardust refined to gold." The buds are a rich golden yellow, resembling miniature Hybrid Tea Roses, opening to 3 1/2-inch flowers with a wild-Rose fragrance.

Want a mass of bright golden sunshine somewhere about your garden? Plant Goldlocks for that spot of sparkling beauty. You will be gratified with the result, for these blooms are always colorful and showy. Note the abundant, glossy, disease resistant foliage on a well-rounded, spreading plant, well balanced and perfectly hardy; easily grown wherever Roses grow. The soft yellow beauty of this fine Rose is continued throughout the season, for there is always a crop of buds coming on as the older flowers fall. \$1.50 each; 3 for \$3.75; 12 for \$15.00

**BREEDLOVE NURSERIES  
TYLER, TEXAS 21**

# Breedlove's

## PATENTED

## CLIMBING ROSES

Transform ugly places into beauty spots by planting our outstanding Climbing Roses. Fences can be made into tall rows of entrancing color. A red climber transforms a post into a pillar of fire. Select your color to harmonize with your present landscaping. White, yellow, pink, red—take your choice of our finest Climbing and Pillar Roses.



©

### CLIMBING SUMMER SNOW

Plant Pat. 400

Glistening white blooms on this snowy climber are so clean, so pure that you will think of cool flurries of snow all through the summer. Try a background of this hardy climber, and plant some Pinocchio or World's Fair before it for a startling effect. You will love it! \$1.50 each; 3 for \$3.75; 12 for \$15.00.

### EVERY PLANT PREPAID

### CLIMBING TEXAS CENTENNIAL

Plant Pat. 162

Chosen as the Centennial Rose for a Great State, Texas Centennial is a sport of the famous President Herbert Hoover, inheriting the fine qualities of the parent plant. Vigorous in growth, with fine form and fragrance. Buds on long, strong stems. An ideal red climber. \$1.50 each; 3 for \$3.75; 12 for \$15.00

*Good as the Best—  
Better than the Rest!*

BREEDLOVE NURSERIES  
TYLER, TEXAS



# BREEDLOVE'S *Climbing* ROSES

## BLAZE. Plant Pat. 10

America's favorite Climbing Rose produces a vast quantity of vivid scarlet blooms throughout the season. Exceptionally easy to grow; ideal for fences, arches, pillars, posts, and over doorways. Plant Breedlove's Climbers in groups without trellis for a marvelous show. Climbers are indeed a good buy. \$1.50 each; 3 for \$3.75; 12 for \$15.00.

*All  
Plants  
Are  
Prepaid  
to You*



## HIGH NOON. Plant Pat. 701

(Regional VARS 1948.) If you want our best yellow Climbing Rose, try this new, prolific golden beauty. You should see the plants in our fields, blooming the first year like bush Roses, which is unusual in a climber. We have found the great abundance of bloom on High Noon very gratifying, and we unhesitatingly recommend it to our customers. The mid-day sunshine brightness of the blooms is most attractive. The shining yellow bud is perfect for buttonhole or vase, while the stems are ideal for cutting. \$2.00 each; 3 for \$5.10; 10 for \$17.00

## DR. J. H. NICOLAS. Plant Pat. 157

A cascade of fragrant, very double, rose-pink flowers all through the season have made this a favorite with Rose gardeners everywhere. \$1.50 each; 3 for \$3.75; 12 for \$15.00.

DR. J. H. NICOLAS



**CECILE BRUNNER**

Delightful, small, double, very tight, shell-pink buds are abundant on this top favorite of all Sweet-heart Roses. Universally used for corsages and boutonnieres. This Polyantha makes wonderful low hedges and borders.



**FLORADORA**

Distinctive cinnabar-red color, constant and abundant bloom, and easily grown plants make this unusually enticing Floribunda a great favorite. The blooms generally come one on a stem and are so unusual as always to attract the attention of rosarians and novices alike. A row of Floradora in a field is a line of spectacular flame.

**ALL PLANTS PREPAID**

**RED  
LAFAYETTE**



**RED LAFAYETTE**

Most persistent in bloom, doing well under adverse climatic conditions. It produces a wealth of fine big flowers the season through. This tall-growing Floribunda will give you more bloom and more satisfaction than practically any other we could supply. Buy it for its fine qualities; they are there—plenty of them. Plant in masses, for it is good.

*All Orders  
Are Prepaid*

→  
**PAUL'S  
SCARLET  
CLIMBER**

# STANDARD CLIMBERS

**CL. COLUMBIA**

Deep pink; good for vases; monthly bloomer.

**CL. ETOILE DE HOLLANDE**

A most exquisite red climber; monthly bloomer

**CL. GRUSS AN TEPLITZ**

Unique for its mass of red color.

**CL. KATHARINA ZEIMET**

A bank of snow every year.

**CL. MRS. P. S. DU PONT**

A good yellow monthly-blooming Climbing Rose.

**CL. RADIANCE**

The parent of all the Radiance family can't be beat; monthly bloomer.

**CL. RED RADIANCE**

Always one of the most outstanding Roses; monthly bloomer.

**CL. RED TALISMAN**

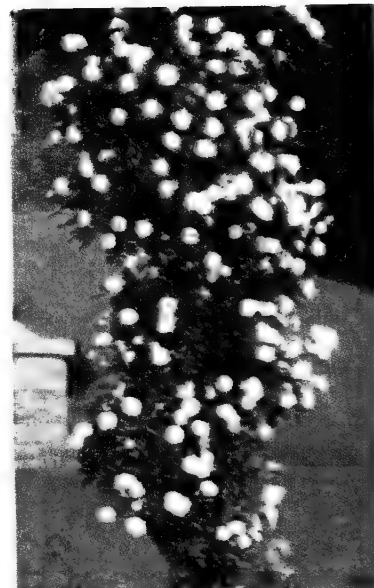
Another good Rose; excellent for vases; monthly bloomer.

**CL. TALISMAN**

The most renowned of all variegated climbers; monthly bloomer.

**MARECHAL NEIL**

One of the oldest yellow Climbing Roses; very highly perfumed; monthly bloomer.



**CL. CALEDONIA**

A snowy pillar of pure white Roses or a fence covered with these great white blooms creates a wonderful effect. Your garden needs white!

75c each; \$7.95 per doz; \$14.95 for 25; \$27.50 for 50; \$50.00 for 100

**PAUL'S SCARLET CLIMBER**

A world-famous Rose and a most profuse bloomer. Very hardy. This has been tops in red climbers for many years.





## Breedlove's SENSATIONAL AZALEAS

*Instructions for planting and care are included with every order*

The photograph above indicates the glorious effect of our many varieties of beautiful Azaleas, which, in addition to their rich and abundant bloom, are among our most evergreen plants. Notice the sparkling colors and masses of bloom that literally cover the plants, and think what a marvelous display you can make with Azaleas in shades of red, salmon, pink and pure white. Use Azaleas and make your grounds as attractive as the colorful gardens of the Old South.

The Kurume Azaleas listed below have been selected because they are harder than most varieties and have proven very satisfactory. They bloom for a long period while most plants are still dormant, and during the rest of the year they are among our most beautiful evergreen shrubs. Planted with care and given the proper attention, they will pay rich dividends of beauty.

**BRIDESMAID.** Big, salmon-pink flowers borne in large clusters.  
**CHRISTMAS CHEER.** Compact; shiny leaves; flowers deepest crimson.  
**CORAL BELLS.** Dainty, bell-shaped, pink flowers; compact plant.  
**HENE.** Firefly. Compact growth; showy, deep scarlet flowers.  
**HINODEGIRL.** Fiery red flowers; even when small.  
**PINK PEARL.** Large, pink bloom in great clusters; very beautiful.  
**SALMON BEAUTY.** Large, salmon-pink blooms; desirable.  
**SALMON QUEEN.** Great profusion of large, salmon-pink blooms.  
**SNOW.** Pure white flowers; dark foliage; compact growth.  
**SWEETBRIAR.** One of the hardiest; pink flowers; attractive.

2-yr., blooming size, \$1.95 each

Our Collection of 10 for \$12.50

## ← PYRACANTHA. Red-Berried

Our Pyracanthas are among the finest grown. The plants are vigorous in growth, with glossy green foliage and a wealth of bright red berries borne in clusters along the gracefully drooping branches. The berries stay a long time and are very pleasing in their bright beauty. At their best about Christmas time, they are often used very effectively for holiday decorations. The abundance of red berries on our Pyracanthas makes a beautiful picture in the winter when gardens are usually unattractive. Plant them where they will grow freely or train them flat against a wall for a very satisfactory effect.

18 to 24 in., \$2.25 each

**WE PAY TRANSPORTATION**





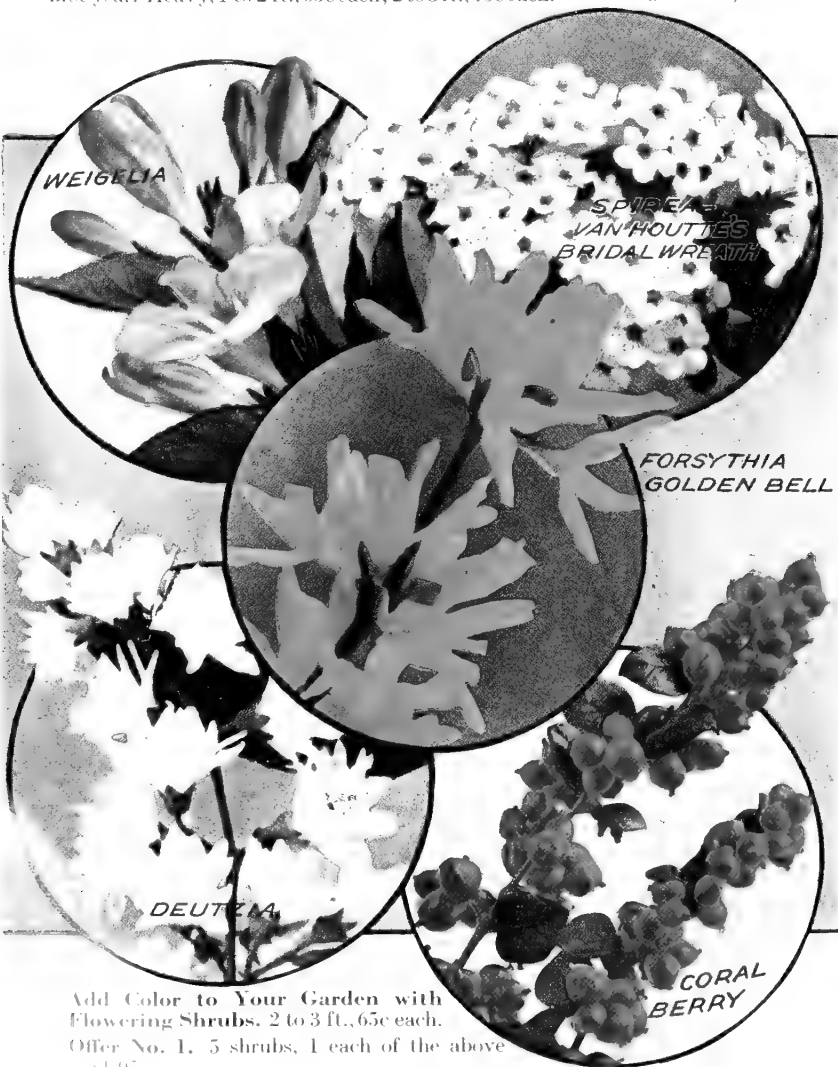
**GRAPE-MYRTLE.** Red, White, Pink or Lavender. Has become the South's leading shrub; will bloom first year. Heavy, 1 to 2 ft., 65c each; 2 to 3 ft., 75c each.



**LILAC.** Breedlove's old universal favorite. Extra-heavy plants. 2 to 3 ft., 75c each.



**MOCK-ORANGE.** Breedlove's delightfully perfumed, extra good plants. Include Mock-Orange with your order. 2 to 3 ft., 65c each.



**BUTTERFLY-BUSH.** Graceful heads of sweet-scented, lavender bloom add charming beauty to your garden. Heavy, 2-ft. plants, 65c each.



**ALTHEA (Rose-of-Sharon).** Red, Pink, Lavender or White. Breedlove's double or single (state which is desired). Heavy, 2-ft. plants, 65c each.

Add Color to Your Garden with Flowering Shrubs. 2 to 3 ft., 65c each.

Offer No. 1. 5 shrubs, 1 each of the above — \$1.95

Offer No. 2. 10 shrubs, 2 each of the above — ALL for only \$3.50.

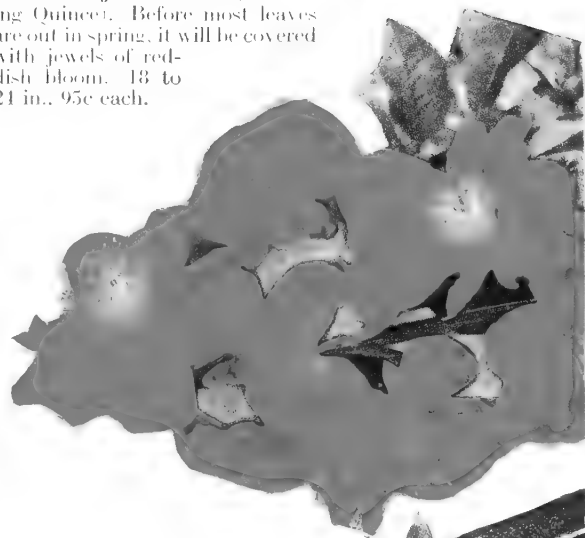
**EVERY PLANT PREPAID**



**BREEDLOVE  
PAYS ALL  
TRANSPORTATION  
CHARGES  
ON PLANTS  
IN THIS  
CATALOG**



**CYDONIA JAPONICA** (Flowering Quince). Before most leaves are out in spring, it will be covered with jewels of reddish bloom. 18 to 21 in., 95c each.



**BREEDLOVE'S FRENCH HYDRANGEA.** Excellent for shady places. Sturdy, 15-in. plants, \$1.00 each. For massive color effect, plant 10 for only \$7.50. Save 25%.



*Breedlove's Quality  
Home-Grown Gladiolus*

In mixed colors (as shown above). Heavy heads of gorgeous bloom the first year. As good as the best; better than the rest. Every bulb is at least 3 inches in circumference. Note the amazingly low prices for our best value.

100 for \$1.95; 50 for \$3.25; 25 for \$1.75; 12 for \$1.00

*Transportation  
Prepaid on All  
Plants Listed*

←←  
**ARBORVITAE,  
BERCKMANN'S  
GOLDEN.** Golden  
yellow foliage  
makes a pleasing  
contrast to the  
deeper color of  
other evergreens.  
Because it is ex-  
tremely hardy and  
dwarfish, it can  
be used in many  
small spaces. 15  
to 18 in., \$1.95  
each.



**CAROLINA JESSAMINE.** A fast-growing,  
evergreen vine with rich, abundant foliage,  
covered with trumpet-like, yellow blooms in  
spring. It is ideal for arches, arbors, fences.  
Heavy blooming size, \$1.45 each.



**CYPRESS, ARIZONA.**

Hardy native evergreen  
of Arizona and New  
Mexico. Rapid in  
growth and indifferent  
to soils and climate.  
Gray-green to bluish  
green foliage. Ideal for  
Christmas tree. 15 to  
18 in., \$1.15 each; 18  
to 24 in., \$1.95 each.



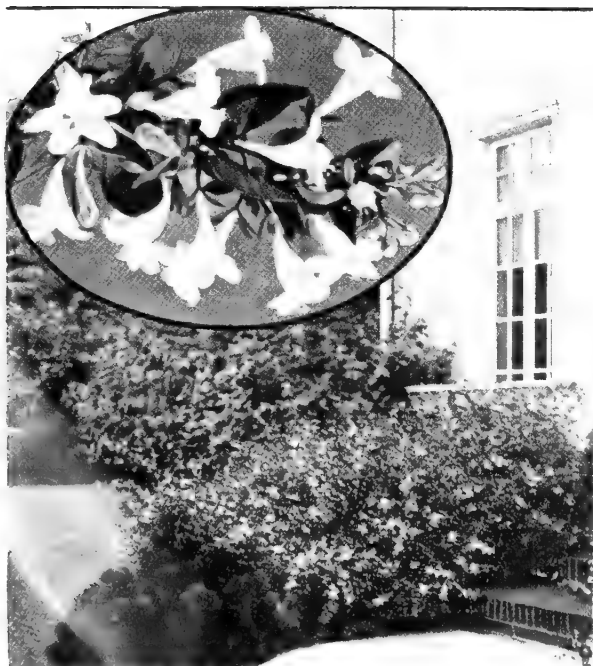
↑  
**LIGUSTRUM, WAX-  
LEAF.** Large, waxy,  
leathery leaves are very  
attractive. Ideal for beau-  
tiful hedges or for single  
plants. Perfectly hardy  
and drought resistant.  
Sheared, it is dense and  
very attractive. 1 to 1½  
ft., 95c each; 1½ to  
2 ft., 1.45 each.

**PRIVET.** More Privet is used for hedges than  
any other plant. Amur Privet is hardy, easy  
to grow, and the fastest-growing hedge plant  
we have. If sheared while growing, your hedge  
will be exceedingly dense. 18 to 24 in., 15c  
each; \$12.00 per 100. 2 to 3 ft., 25c each;  
\$20.00 per 100.

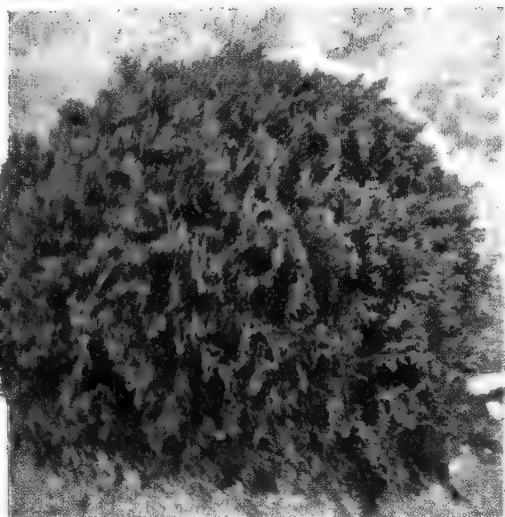


←←  
**ABELIA.** Glossy dark  
leaves, delicately per-  
fumed flowers and dense  
growth make this a beau-  
tiful plant for hedges,  
accent planting and many  
other uses. Very hardy.  
12 to 18 in., 75c each;  
2 to 3 ft., \$1.55 each.

→→  
**NANDINA.** Full sun pro-  
duces a wealth of bright  
red berries among brillian-  
tly colored leaves on an  
exceedingly hardy plant.  
A very popular, useful  
shrub. 12 to 15 in., \$1.00  
each; 15 to 18 in., \$1.50.



**WE SELL ONLY  
HIGHEST  
QUALITY PLANTS**



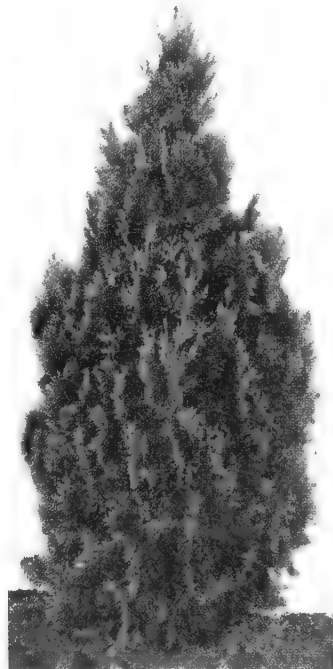
**ARBORVITAE, BONITA.** Bonita means "pretty" a good name for this fine plant. Small, compact, rounded, richly colored. 12 to 15 in., \$1.95 each.



**BARBERRY, REDLEAF.** Brilliant red foliage; fine for hedge or corner. A lovely plant. 1½ ft., \$1.00 each.



**LIGUSTRUM, JAPANESE.** Large-leaf evergreen of vigorous, upright growth. For hedges or individual large plants. 2 to 3 ft., \$1.00 each.



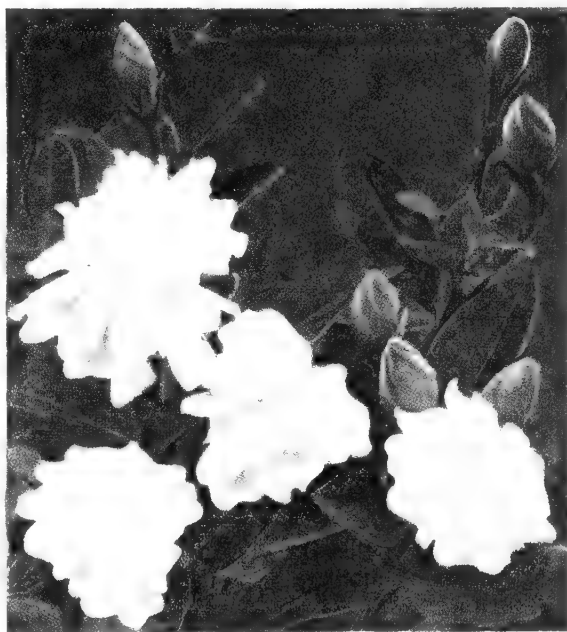
**ARBORVITAE, BAKER.** Bright green in color. Its close, upright growth and cheerful appearance have made this one of the best all-purpose evergreens. 15 to 18 in., \$1.95 each; 1½ to 2 ft., \$2.35 each.



**JUNIPER, IRISH.** A very compact, slender, beautifully formed evergreen. This is a very popular seller. 1 to 1½ ft., \$1.75 each; 2 to 3 ft., \$2.75 each.

**CYPRESS, ITALIAN.**

Tall, slender, tapering, with branches very close together, it is valuable for background or high walls. Dark evergreen. 1 to 1½ ft., \$1.45 each; 2 to 3 ft., \$2.45 each.



**GARDENIA.** Evergreen, glossy foliage, and large, fragrant flowers. A favorite. Choice field-grown plants. *Note Breedlove's reduced prices.* 12 to 15 in., 85c each; heavy, 1 to 1½ ft., \$1.95 each.



**EVERY PLANT  
PREPAID**





*ALL  
PLANTS  
PREPAID*

**MIMOSA** (Silk-Tree). Delicately lacy, fern-like foliage and an abundance of bright pink flowers in early summer on a fast-growing, gracefully spreading tree. Increasingly popular. 3 to 4 ft., \$1.45 each; 4 to 5 ft., \$1.95 each.



**WEeping WILLOW.** Familiar to everyone. A beautiful, wide-spreading, graceful tree, most picturesque. Grows very rapidly in wet or dry locations and contributes beauty to the landscape. 3 to 4 ft., 65c each; 4 to 5 ft., 95c each.



**CHINESE ELM.** Our fastest-growing shade tree develops a marvelous root system and thrives almost anywhere. It will soon make a magnificent showing on your grounds. 3 to 4 ft., 65c each; 4 to 5 ft., 95c each; 5 to 7 ft., \$1.95 each.



**LOMBARDY POPLAR.** Very slender, quick growth, 50 to 60 feet. Ideal for driveways and backgrounds. 4 to 5 ft., 75c each.



The Redbud is unquestionably our most beautiful native ornamental tree. Before the leaves appear, red blooms are strung like costly jewels along the branches, making the tree a flame of magnificent beauty. Planted along driveways, it makes an unforgettable picture when in full bloom. Note the beauty of the small illustration, showing buds in detail.

While most plants are still dormant, the Redbud spreads its banners to the early spring breeze and halts the passer-by with its appealing loveliness. Very hardy, easy to grow, responding quickly to care and cultivation, it should be included in every landscape plan. Its gay bloom will brighten your grounds when most plants are still in their winter sleep.



Sparkling Redbuds soften to orchid-pink as they mature.

**WE PAY  
TRANSPORTATION  
ON EVERY ITEM**

A grove or a line of Redbuds makes an unexcelled show of brilliant color when they are in bloom. No flowering tree could be better for highways, municipal plantings, parks, or your grounds.

2 to 3 ft., 50c each; 3 to 4 ft., 75c each  
4 to 5 ft., \$1.25 each; 5 to 6 ft., \$1.75 each.

On an order of 50 or more, deduct 20% from above prices.



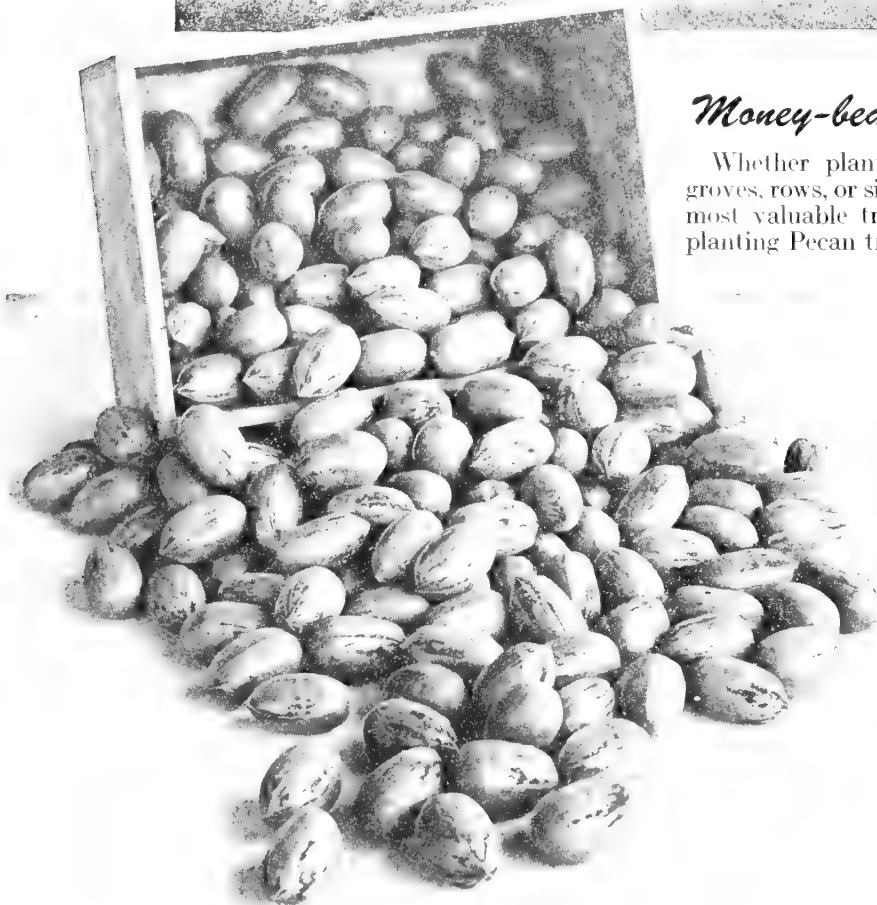
**DOGWOOD.** Early spring clothes the white Dogwood with a wealth of lovely bloom soon after the redbud has dropped its petals. It is one of our most beautiful native flowers and lends its pure beauty at a time when the landscape needs bright touches of bloom. While it prefers shady places, it will grow in full sun, and quite rapidly after it has become established. Always plant Dogwood for beauty. 2 to 3 ft., 95c each; 3 to 4 ft., \$1.45 each; 4 to 5 ft., \$1.95 each.



**SWEET GUM.** These most beautiful trees are tall and graceful, sometimes reaching more than 100 feet. Their coloring in the fall is remarkable, from myriad-shaded yellows to old-gold and rich reds, contrasting sharply with evergreens and making an unforgettable picture. 3 to 4 ft., 95c each; 4 to 5 ft., \$1.45 each.



→  
A young well-kept Pecan Orchard, prolific and profitable. A permanent investment!



## *Money-bearing* **PECAN TREES**

Whether planted in orchards (as shown above), or in groves, rows, or singly, the Pecan today is perhaps the South's most valuable tree. More and more city home-owners are planting Pecan trees for shade as well as for the nuts.

When one of our customers told us that he got 150 pounds of Pecans per tree, with 16 trees to the acre, we realized this meant a cash income of \$720.00, assuming the price of nuts to be 30 cents a pound. Of course, this is good production, but with proper management it is within the reach of any grower. And don't forget this—if the trees are planted 60 feet apart (16 per acre), the grower can also utilize this land for cash crops during the first few years while the trees are young. We have delivered these money making Pecan trees throughout the South during the past quarter century. **Success, Stuart, Schley, Burkett, San Saba, John Garner, Moore, Moneymaker.**

Any of the above: 3 ft., \$1.95 each;  
4 ft., \$2.65 each. Prepaid.

**TEXAS HARDY PECANS.** Thin shelled; makes excellent shade. 3 ft., \$1.25 each; 4 ft., \$1.95 each. Ppd.

# ORDER BLANK

**BREEDLOVE NURSERIES**  
**TYLER • TEXAS**

At proper planting time, please ship the following items of nursery stock. The plants are to be first class, free of disease, Department of Agriculture inspected.

You May ☐ May Not ☐ substitute if  
necessary. Please indicate.

Date \_\_\_\_\_

**Ship to:**

Name \_\_\_\_\_  
Please Print

**Street** \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Express Office \_\_\_\_\_

WE PAY TRANSPORTATION! All orders are shipped Parcel Post except those too large, which are shipped express. PLEASE STATE EXPRESS OFFICE.

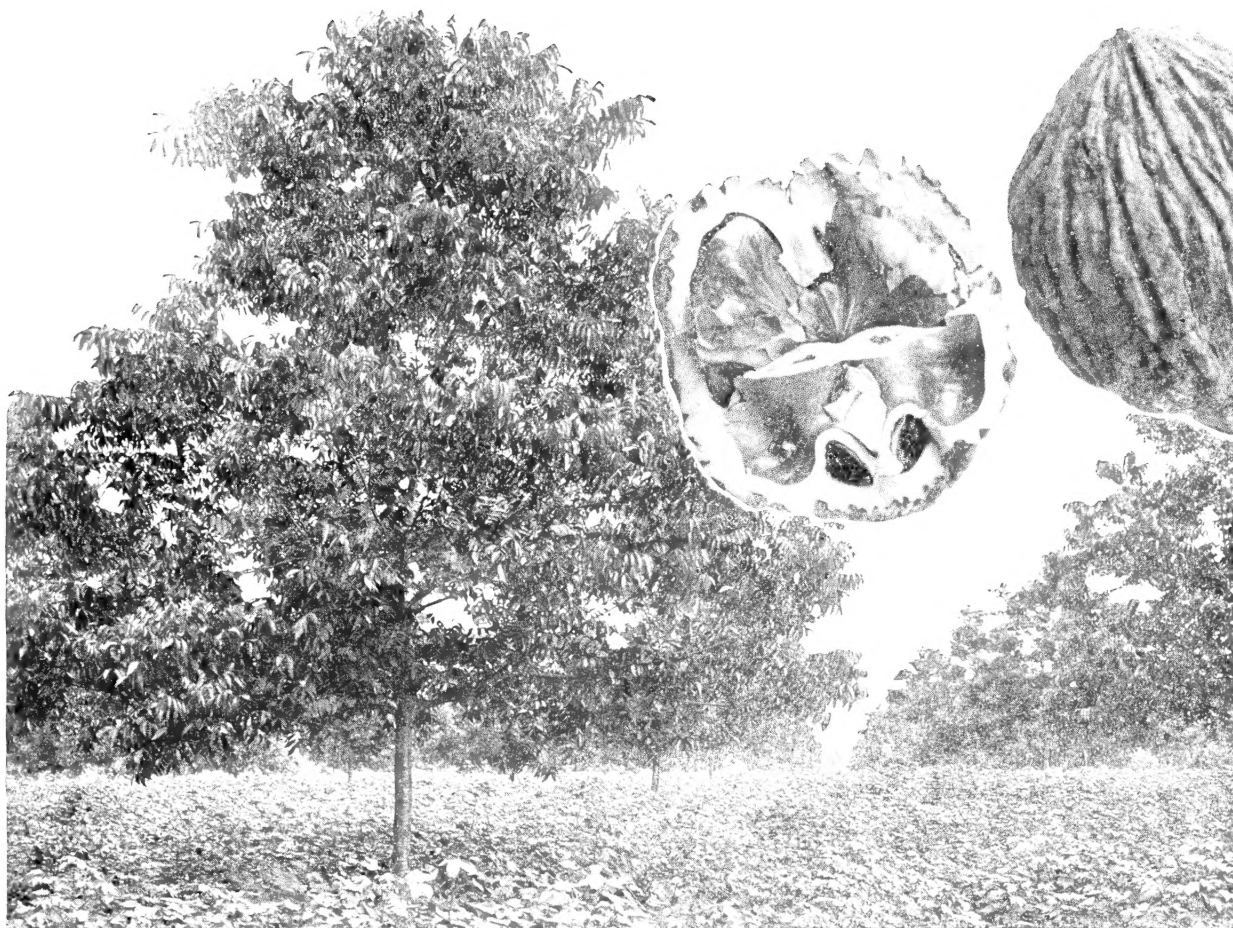
Quantity	I T E M	Size	Unit Price	Total Price
	Mrs. Breedlove's Favorite Dozen		\$7.50	
	Shrub Collection No. 1		\$1.95	
	Shrub Collection No. 2		\$3.50	
	Gladiolus Rainbow Assortment			
			TOTAL . . .	

( OVER IF MORE SPACE IS NEEDED )



[illegible]



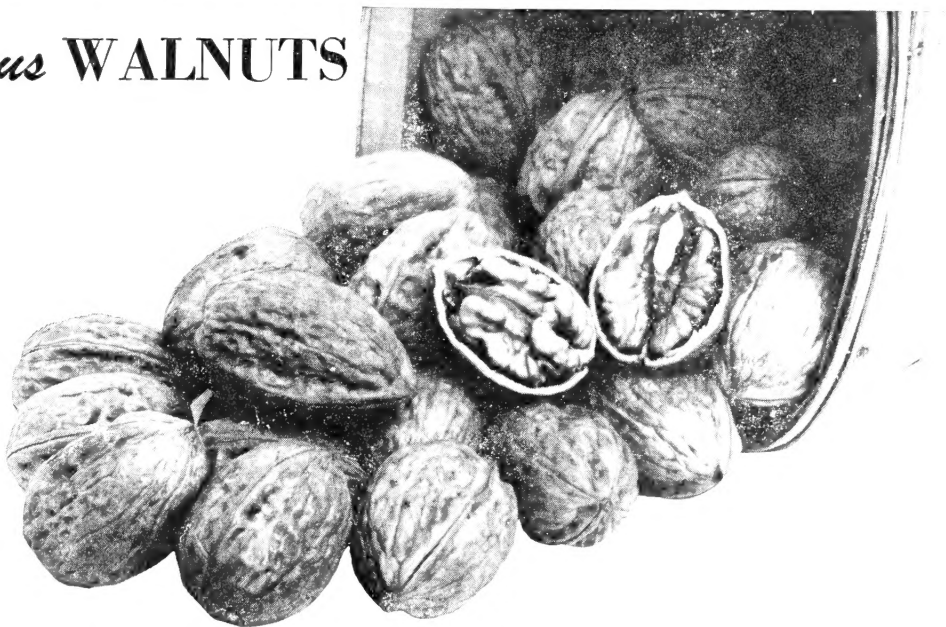


←  
Crops growing  
between rows  
of Thomas  
Black Walnut  
Trees.  
A doubly  
profitable use  
of the land.

## *Breedlove's Famous* WALNUTS

Highly prized American Walnuts have increased in value because of an acute shortage of the beautiful wood used in fine furniture. Trees planted now will later have a high timber value and in the meantime will bear enormous crops of nuts, "out of this world" for flavor. Their wide-spreading branches and high crowns are graceful and picturesque. While your trees are growing, cash crops may be produced between them, making your ground doubly profitable (see photo above). Notice the attractive prices on these valuable trees with scientifically developed root systems. They live better, grow faster and bear earlier.

3 ft., 95c each; 4 ft., \$1.15 each;  
5 ft., \$1.95 each Prepaid.



**ENGLISH WALNUT.** Once believed limited to the West Coast, the English Walnut, like many other trees, has been found well adapted to a much wider territory. Right in our own area, there are magnificent trees, bearing great crops of high-quality nuts—the kind that break easily in the hands. The trees grow much like our famous Black Walnut, wide branched, perfect for shade, easy to grow. The scientifically developed root systems of our Walnuts make them live better, grow faster and bear younger.

**THOMAS BLACK WALNUT.** The very best of the thin-shelled Black Walnuts; bears early and heavily.

Either of the above: 3 ft., \$1.95 each; 4 ft., \$2.65 each; 5 ft., \$3.95 each. Prepaid





*Breedlove Nurseries*

TYLER • TEXAS

**THE PEACE ROSE** (Plant Pat. 591)

First Rose to be awarded American Rose Society Gold Medal, based on two-year tests in AARS trial gardens. Peace won all top National Awards in France, England and America. Strong, healthy, with leathery foliage and unbeatable, long-lasting blooms, the "Queen of the Show" is easy to grow.

\$2.00 each; 3 for \$5.00; 12 for \$20.00